

My name is Tryg Helander and I am standing for President of the Photographic Society of Queensland, at the upcoming PSQ AGM.

I currently serve as the President of the Toowoomba Photographic Society (TPS) and have served on many committees in my 25-year Military career. Having leadership experience in both my career and outside, I hope to bring a new connected experience to clubs and societies. I intend travelling out and about to meet and listen to your committees and members, both as a PSQ committee member and also as an accredited judge (PSQA).

I dearly love photography and also service. As a young retiree, I can commit all my free time to teaching photography, judging for the PSQ and also serving as a vigorous committee member. When I took over the role at TPS, our flagging membership and funds needed to be corrected. Building a dedicated committee, and with good governance, I believe we have turned around our club to be one of the strongest in Queensland. I have attracted sponsorship for my local club's needs, and I have the drive to try to emulate this more globally, for PSQ. With tireless devotion, I will aim to connect much of the photography world with our affiliated clubs and societies. The awareness of the PSQ and its affiliates needs to be lifted in the community.

Whilst others might see our clubs as individuals, I can envision a strong team; where we can harness our best to ensure we all grow; both as individuals and as a state-wide cooperative. By using technology and good management we can provide services and information resourcing to our clubs, both live and recorded. When problems arise, I would like to see our best people used in virtual teams, working interdependently and with shared purpose and collaboration. With cooperation, we could build a wonderful network of mentorship; especially those of you who are the leading photographers in your club. My hope is that PSQ could be the conduit for the coordination of such activities in the future.

Leading this mentorship initiative has been my driving passion, in seeking to assist members of TPS to attain their Australian Honours. Last year I assisted six members (five receiving AAPS). Again, I would like to see this as a function of PSQ; we need a portal where judges can assist members in these preparations, especially for entry in the panel method.

Half of my career was in instructional duties, this is where I honed my love of teaching and giving back to the community, such as my teaching in the U3A and TAFE. I intend enhancing the PSQ's roster of Workshops and Lectures; so that clubs can call upon these interesting discourses to enhance our understanding of all facets of photography.

Whilst the Judge's Executive has effectively settled with the election of Ralph Brown as the chair, I would like to assist where possible to seek additional training for the cadre of PSQ judges. These judges give so much to our peak agency, I would be offering more as motivation to enhance their endeavours. I will be investigating options for each judge to be offered pathways and courses at no charge to themselves. This Continual Professional Development (CPD) is industry best-practice and has not been evident in our Society to date.

My previous experience in Defence fiduciary responsibilities to stakeholder organisations should stand me in good stead when dealing with each of your club committees and members. I have strong ethics & morals and will seek to ensure each of your clubs gets the most for the money that you are providing to the PSQ. Enhancing the services and functionality of the organisation is what I will endeavour to achieve.

I will always be willing to take questions, suggestions and criticisms. I believe that the PSQ serves you.

Thank you for your consideration and time.